



Advertising Kit | 2023

Who we are:

Therapist.com is a new resource for mental health care and serves as the home for “all things therapy.” If individuals are looking for more information on a topic, they can search the comprehensive content catalog written by the world’s leading experts in mental health. Or if they’re looking to find a therapist, they can easily connect with a therapist within the diverse therapist directory.

Therapist.com also offers mental health professionals a way to grow their client base, build community with colleagues, expand their own knowledge, and share their expertise with a broad audience.

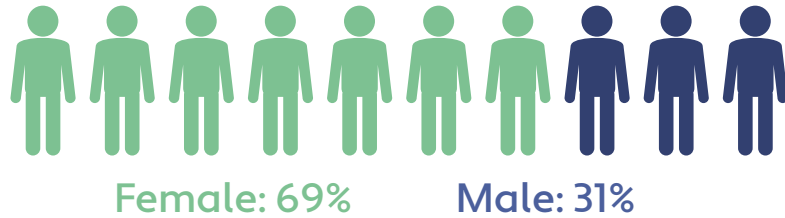
Our mission:

We want to make mental health care accessible to everyone. No matter where you are in your quest for better health, therapist.com will meet you there.

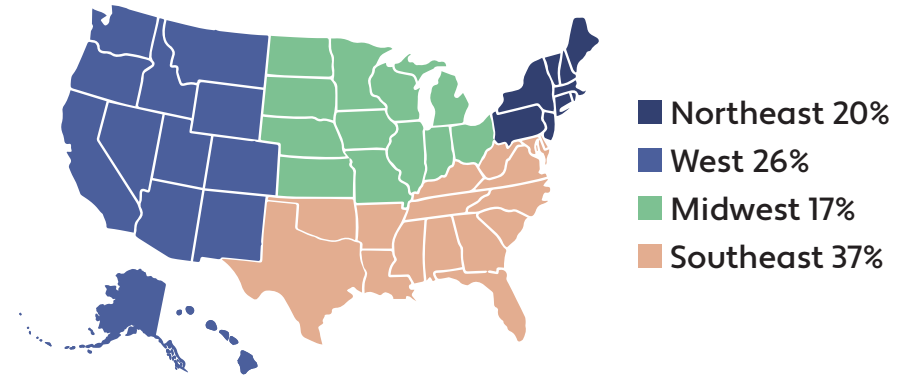


Our Audience

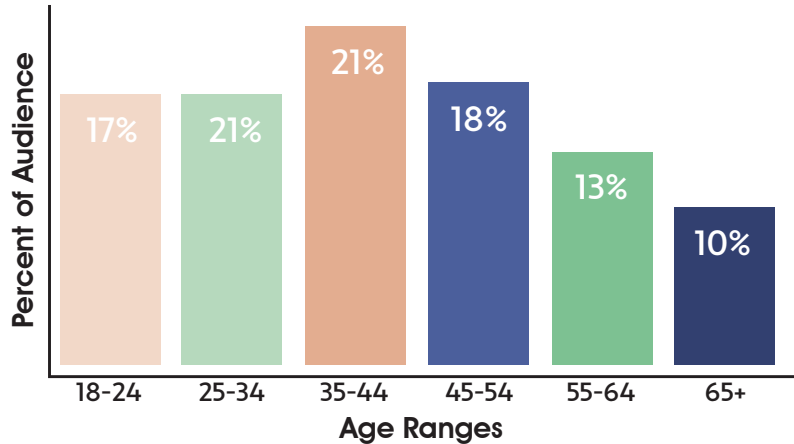
Gender of Audience



Audience from Regions of U.S.



Age of Audience



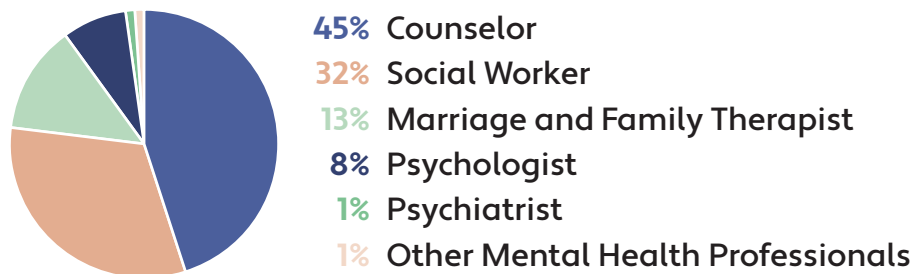
Our Professionals



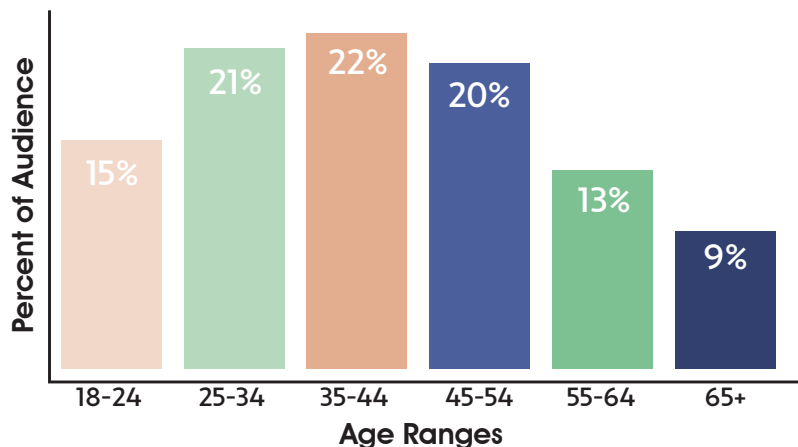
Gender of Clinicians/Professionals



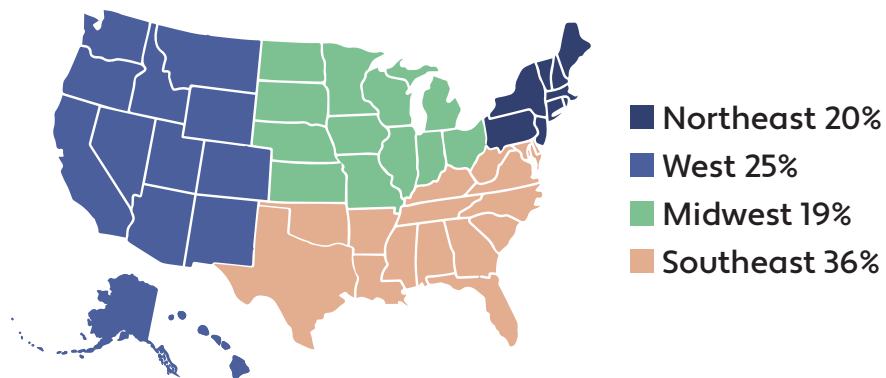
Professional Affiliation



Age of Clinicians/Professionals

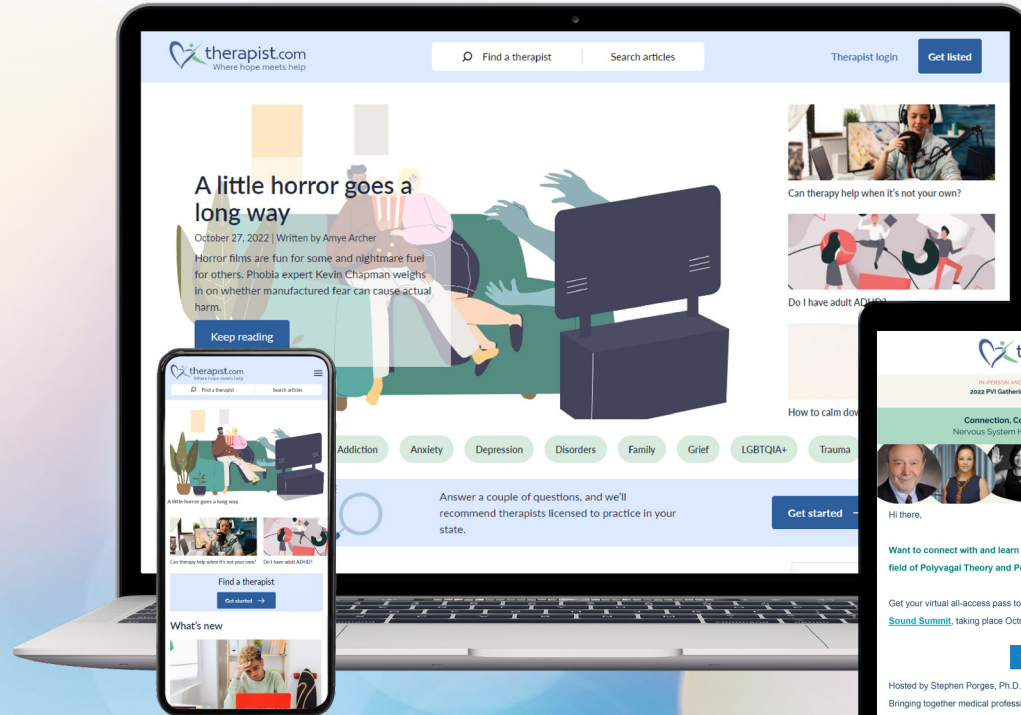


Clinicians/Professionals from Regions of U.S.

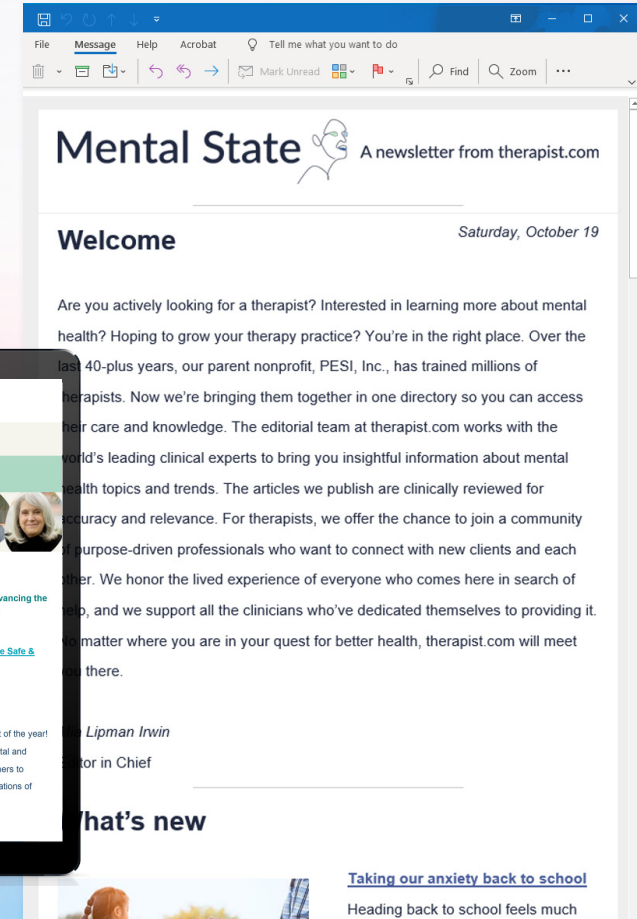


Advertising Platforms

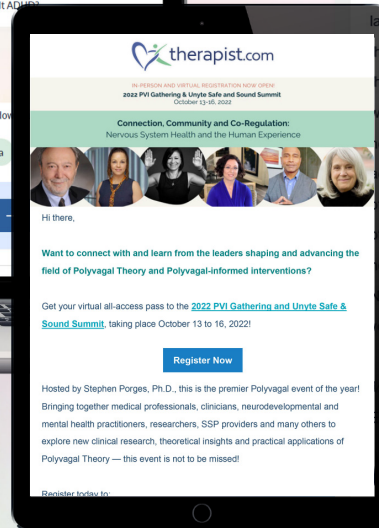
Website



eNewsletter



Email



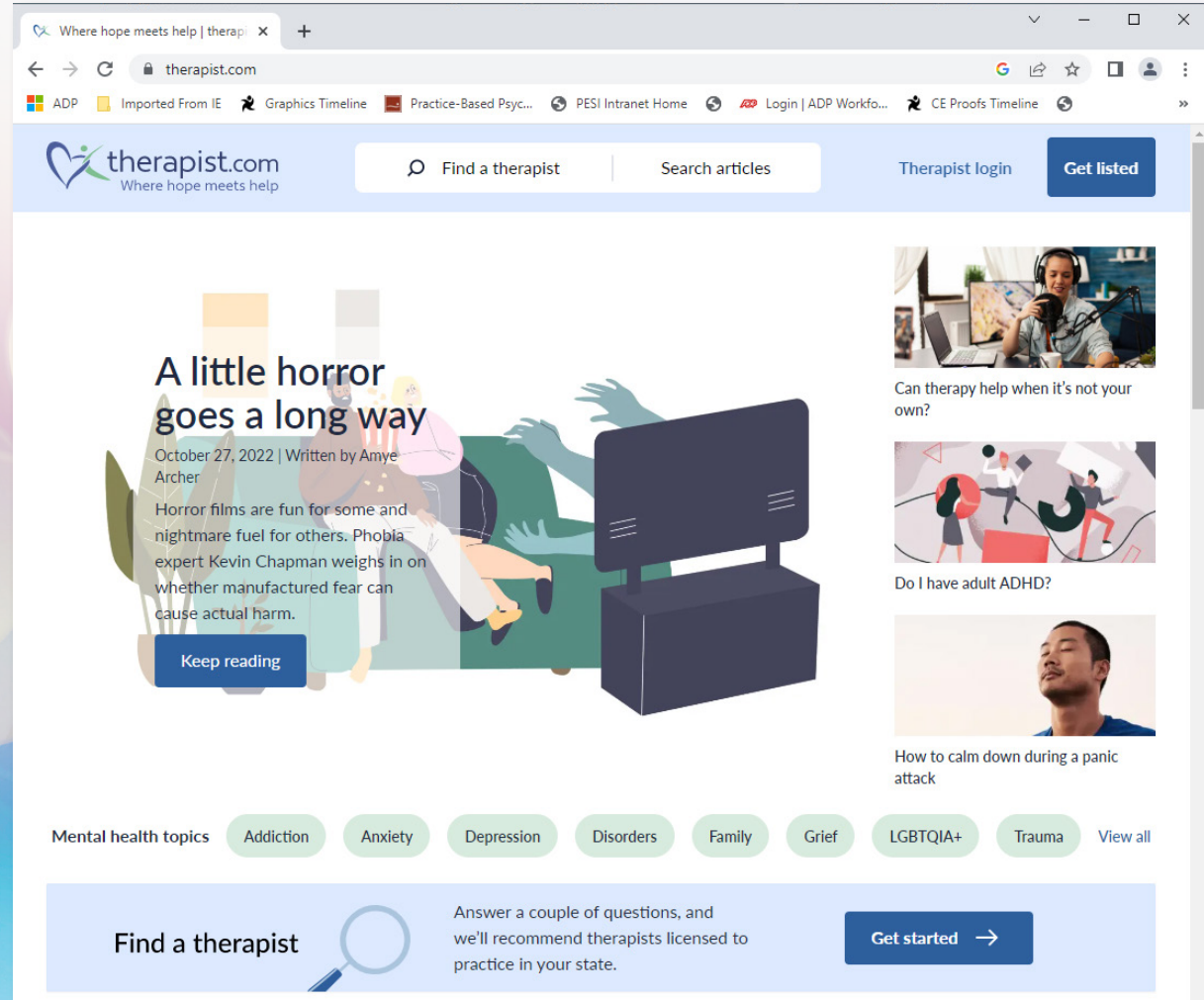
Website Advertising

Therapist.com posts frequently posts relevant, engaging, and timely content. Banner ads are a great way to present your message in front of thousands of readers.

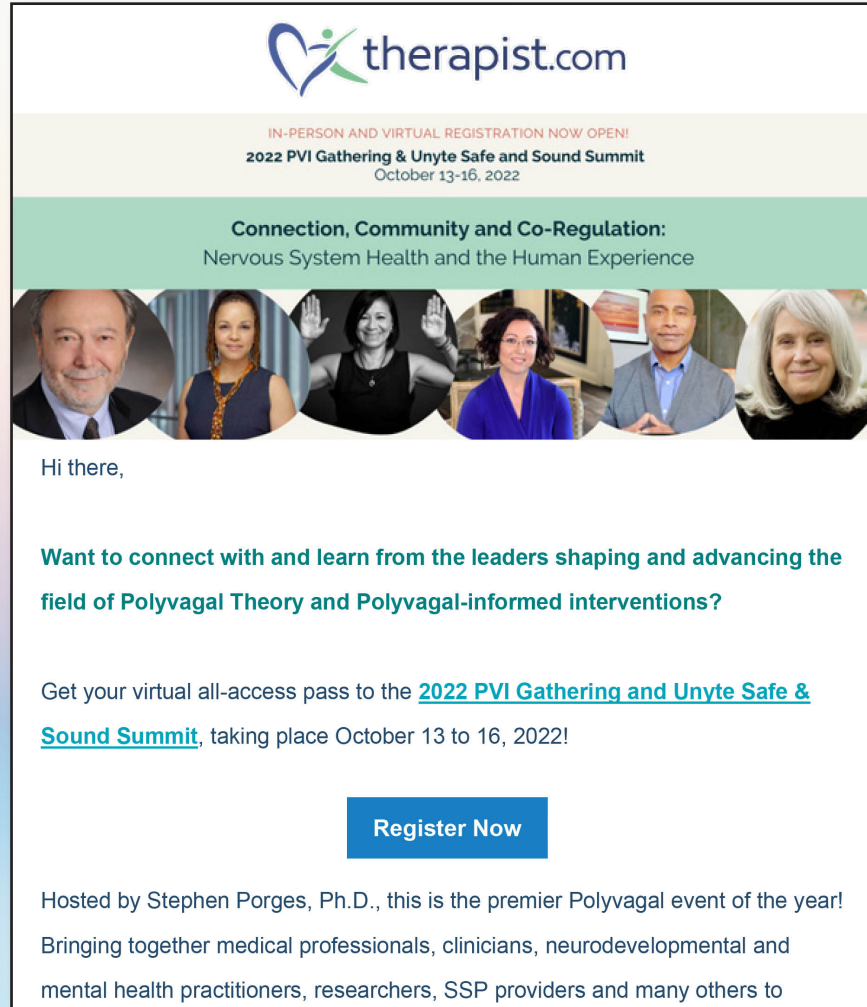
Web traffic and engagement metrics

- 262,000+ page views/month
- 181,000+ sessions/month

**Segmenting available upon request



Email Advertising



The image shows a preview of an email newsletter from therapist.com. At the top is the logo for therapist.com, which features a stylized heart shape with a green figure inside. Below the logo, there is a yellow banner with the text "IN-PERSON AND VIRTUAL REGISTRATION NOW OPEN!" in red, followed by "2022 PVI Gathering & Unyte Safe and Sound Summit" and "October 13-16, 2022" in black. Below this is a green banner with the text "Connection, Community and Co-Regulation: Nervous System Health and the Human Experience" in white. Underneath the green banner is a row of six circular headshots of diverse individuals. Below the headshots, the text "Hi there," is displayed. This is followed by a teal-colored paragraph that reads: "Want to connect with and learn from the leaders shaping and advancing the field of Polyvagal Theory and Polyvagal-informed interventions?". Below this paragraph, there is a line of text: "Get your virtual all-access pass to the [2022 PVI Gathering and Unyte Safe & Sound Summit](#), taking place October 13 to 16, 2022!". Below this text is a blue button with the white text "Register Now". At the bottom of the email preview, there is a paragraph of text: "Hosted by Stephen Porges, Ph.D., this is the premier Polyvagal event of the year! Bringing together medical professionals, clinicians, neurodevelopmental and mental health practitioners, researchers, SSP providers and many others to".

therapist.com

IN-PERSON AND VIRTUAL REGISTRATION NOW OPEN!
2022 PVI Gathering & Unyte Safe and Sound Summit
October 13-16, 2022

Connection, Community and Co-Regulation:
Nervous System Health and the Human Experience

Hi there,

Want to connect with and learn from the leaders shaping and advancing the field of Polyvagal Theory and Polyvagal-informed interventions?

Get your virtual all-access pass to the [2022 PVI Gathering and Unyte Safe & Sound Summit](#), taking place October 13 to 16, 2022!

[Register Now](#)

Hosted by Stephen Porges, Ph.D., this is the premier Polyvagal event of the year! Bringing together medical professionals, clinicians, neurodevelopmental and mental health practitioners, researchers, SSP providers and many others to

Email size and engagement metrics

- List size: 80,000+
 - Clinician/Professional audience size: 75,000+
 - eNewsletter: 56,000+
- Avg. Open Rate: 18.36%
- Avg. CTR: 17.15%
- Avg. CVR: 8.5%

Advertising options for the email channel

Mental State eNewsletter

Therapist.com's online reach extends beyond the website with the monthly e-newsletter, Mental State. The eNewsletter is sent to over 56,000+ subscribers, featuring a collection of timely topics of interest.

- Ad banners
 - Text-based
 - Graphics

Email marketing

Therapist.com's email audience is a great way to get your message directly into the user's inbox. Using this targeted approach, you can elaborate further on your product or brand cost-effectively.


Sponsorship Package

Becoming a therapist.com sponsor would increase your company's visibility by reaching a wider audience. So, whether you're looking to create brand awareness or are interested in generating new leads, becoming a sponsor with therapist.com will build your authority within the mental health industry.

Sponsorship could include but isn't limited to, sponsored content, sponsored emails, features within emails, and more. More information is available upon request.

Therapist Directory

therapist.com offers group rates to organizations with large clinical audiences to list their practice on therapist.com. Let us be your leading source of new client referrals. More information is available upon request.




Find a therapist

Search articles

Therapist login

Get listed

Results / Michele Donalson



Michele Donalson, MS, LPC

Licensed Professional Counselor

Online only

Verified

✓ Accepting new clients

Email

Call

Text

Share

About me

I am a Marriage and Family Counselor. I work with couples mostly but will see clients individually, too. I work with clients on relationship issues such as on communication and infidelity.

I enjoy working with couples and families. I am currently working toward certification as a Gottman trained counselor. My formal training was in Marriage and Family Therapy. I work in the evenings. I am an out-of-network provider.

License

+

Education

+

Fees and insurance

+

Specialties and clinical interests

+

Therapy types

+

Available to see clients in

Wisconsin

Years in practice

9

Service types

Therapy / Counseling

Types of clients

Individuals

Couples

Languages

English


Website and social media

Website

Twitter

Facebook

Instagram



therapist.com

Where hope meets help

Find a therapist

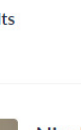
Search articles

Therapist login

Get listed

Showing 1-30 of 120 results

Sort by



Nicole Diercks , MS, LPC, CSAC, CCTP-II

★ Certified

✓ Verified


Licensed Professional Counselor

Online only

View profile

Email

Call



Katelyn Grbavac , LPC

✓ Verified


Licensed Professional Counselor

Online only

I am a Licensed professional counselor who is dedicated to helping children and adolescents cope with their anxiety, depression, and anger. I have experience... [Read more](#)

View profile

Email



Michele Donalson , MS, LPC

✓ Verified

Licensed Professional Counselor

Online only

I am a Marriage and Family Counselor. I work with couples mostly but will see clients individually, too. I work with clients on relationship issues such as on... [Read more](#)

View profile

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